

Seminar Sponsors



Three outstanding Christian ministries are teaming together in this seminar to bring you the best thinking and strategy on this important topic.

ConnectionPower.com

ConnectionPower's web-based ministry solutions cause real church growth—with churches experiencing visitor retention rates of 30%-55% versus an average starting point of 9%. ConnectionPower, having worked with several thousand churches of all sizes over the last 15 years, has bundled leading research, lessons learned and best practices from its extensive knowledge base into award-winning visitor retention, member care and contribution solutions that work together seamlessly to produce proven church growth.

Church Growth, Inc.

For the past three decades CGI has been dedicated to the study of how churches best reach people for Christ and involve them in active church membership. Founded by Dr. Win Arn, and now led by Dr. Charles Arn, CGI is called upon by churches across North America for help in strategic outreach planning, visitor follow up, and newcomer engagement.

Outreach, Inc.

Founded in 1996 by Scott Evans, Outreach, Inc. has quickly grown to become the largest provider of outreach products and services in North America. The company was launched with the mission of empowering Christian churches to reach their communities for Jesus Christ. Products and services are available to churches nationwide, empowering leaders with cost-effective, proven outreach methods and tools. In order to better serve the growing needs of the church, Outreach has six divisions: Marketing Products, Training, Publishing, Events, Web Properties and The Media Group. These divisions work synergistically toward the global mission of reaching more people for Christ.



Don't miss this great learning opportunity!



Revitalize YOUR church's connection ministry by learning:

- How to fully engage your community, visitors and new members in ways that will generate sustained growth.
- Why some churches are growing and why others are not.
- The five key levels of engagement and how to develop effective, targeted ministries to address each.
- How to identify the people in your community you are most able to reach.
- The key elements of effective community outreach and how to implement a plan for measurable results.
- How to dramatically increase the positive impressions community members have of your church.
- How to market your church to the right audience.
- How to see newcomers visiting your church on a regular basis.
- The definitive 7 Laws of Visitor Retention and how to apply them for sustained church growth.
- The mathematics of church growth and how to invest for growth.

In addition...receive packets of helpful tools that will unleash your creativity and expose you to the latest cutting-edge ministry tools.

New 1-day Seminar For Church Leaders



Now available on DVD!
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How to attract outsiders, connect visitors and integrate new members

A fast paced **one-day seminar** offering the latest practical tools for effective outreach and church growth.



If your church is not growing, it's probably due to one of three reasons:

- 1 Not enough 1st time visitors (visitor attraction)**
- 2 Visitors who come...don't return (visitor retention)**
- 3 Those who do return don't get involved (newcomer integration)**

If any—or all—of these conditions apply to your church, *The Engaging Church Seminar* is for you. We have taken the three key issues that most often impact growth and distilled them into a simple yet powerful model of effective outreach. Presented by three experienced and cutting edge organizations, this *must attend* seminar promises to broaden your horizons and keep you abreast of developments in how to reach and keep new people in your church.

Seminar Schedule Fall, 2008 - Spring, 2009

Sept. 24, 08	Chicago, IL
Sept. 25, 08	Boulder, CO
Oct. 14, 08	Durham, NC
Oct. 15, 08	Greenville, SC
Oct. 16, 08	Atlanta, GA
Nov. 18, 08	Oakland, CA
Nov 19, 08	Sacramento, CA
Nov 20, 08	Chandler, AZ
Jan 27, 09	Oxnard, CA
Jan 28, 09	Pasadena, CA
Jan 29, 09	San Diego (Chula Vista) CA
Feb 10, 09	Bakersfield, CA
Feb 11, 09	Fresno, CA
Feb 12, 09	San Jose, CA
Mar 10, 09	Albuquerque, NM
Mar 11, 09	Dallas, TX
Mar 12, 09	Houston, TX
April 14, 09	Jacksonville, FL
April 15, 09	Orlando, FL
April 16, 09	Tampa (Lutz), FL
May 12, 09	Cleveland, OH
May 13, 09	Toledo, OH
May 14, 09	Detroit, MI
June 2, 09	Boston, MA
June 3, 09	Baltimore, MD

Schedule:

Registration
8:30 – 9:00 AM

Training
9:00 AM – Noon

Lunch
(on your own)
Noon – 1:15 PM

Training
1:15 – 4:00 PM

What you will Learn:

Visitor Attraction

- Your church has unique strengths...resources... leadership...personality. And growing churches build on their strengths. You will learn how to clarify your church's unique identity, define it, and clearly present it to the people in your community.
- Churches need approximately 4-5% of their average weekend attendance as visitors in order to grow. You will learn which people in your community are most likely to visit, how to identify them, and how to present an attractive invitation to which they will respond.

Visitor Retention

- The first impressions visitors receive are critical to whether or not they return. You will discover what impresses—or depresses—visitors. You will learn why some visitors return, while others don't...and what you can do to significantly increase your visitor-return rate.
- Churches need to keep approximately 20% of their first-time visitors in order to grow. You will learn how some churches are averaging over 40% visitor retention, and how you can easily increase your return rate by identifying, following up, and connecting with these potential new members.

Newcomer Integration

- New members who become active members have moved from spectators to participants. But they won't do it automatically. You will learn the characteristics of an assimilated member, and how to build these characteristics into your newcomers early on in the process.
- The first year in your newcomer's life in the church is critical. Because 80% of all church drop outs leave in their first year, you will discover the keys to helping newcomers make it past those first critical 12 months.

Seminar Leaders

Dr. Charles Arn

President of Church Growth, Inc., Charles writes and speaks frequently on how to reach new people and assimilate them into the fellowship of the local church. Charles is considered a leading authority in congregational health and growth.



Dr. Charles Arn
President
Church Growth, Inc

Rev. Allen Ratta

Founder of ConnectionPower.com, the premier provider of web-based solutions in visitor assimilation and new member retention. Allen is a gifted speaker, author, and pastor of a rapidly growing church for many years. His e-newsletter on church growth has a subscription of over 65,000 pastors and church leaders around the world.



Rev. Allen Ratta
CEO
ConnectionPower.com

Who Should Attend?

Staff and lay people who are:

- Assimilation Ministry Leaders
- Hospitality Ministry Leaders
- Executive or Community Pastors
- Outreach Leaders
- Church Planters
- Equipping Ministry Leaders

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*even more on
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team!**

Note: CEU credits provided for 8 hours

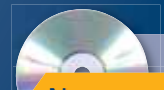
Registration

Seminar tuition is \$98 for the first person from your church, \$68 for each additional person.

- A limited number of seminary student discounts are available at each seminar.
- Register and pay at least 2 weeks in advance to receive a 10% discount!

Can't attend?

The Engaging Church Seminar is now on DVD, including PowerPoint slides and downloadable workbook. Only \$79.95



Now available on DVD!
Order Yours Today

Call 1.800.844.9286 or
visit www.churchgrowth.net